



# THE ENTREPRENEUR GENIUS TEST

“Everyone is a Genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.”



You are a  
**DYNAMO**  
**GENIUS**

**THIS IS YOUR**  
**ENTREPRENEUR GENIUS REPORT**



# It's all in the mind!

The simplest way to see how the four Geniuses relate to each other is to think about the brain. Each Genius has a different strength and focus.



## Dynamo Genius

This is our frontal lobe - our intuitive thinking. It's all about being at our best when we have our 'head in the clouds'. This is the opposite of Tempo Genius.



## Blaze Genius

This is in our right brain - our extrovert actions. It's all about relationships and external connections. This is the opposite of Steel Genius.



## Tempo Genius

This is in the temporal lobe - our sensory thinking. It's all about being the best when we have our 'ear to the ground'. This is the opposite of Dynamo Genius.



## Steel Genius

This is our left brain - our introvert actions. It's all about details and internal analysis. This is the opposite of Blaze Genius.



## Spirit

Spirit, sits in the center of the brain, in an area called the Pineal Gland, which is the part of us we connect for 'insight'. We all have a part of each Genius, but we are strongest in one. When we focus at that one, it's like choosing one position in a game of football. It gives you a chance to excel in one area, and be of most value to everyone else in the team. It means people will start passing you the ball in life, instead of you constantly chasing it.



# Congratulations!

## You are a Dynamo Genius

Like Dynamo Geniuses Albert Einstein, Richard Branson and Lady Gaga, you've got your head in the clouds. You're a dreamer who is great at starting things but not the best at finishing things. Find the right team to support you and you'll go far...

Your Genius is one of four natural Geniuses in the Genius Test. By knowing your Genius, you can follow your natural path in life. You have a natural way to earn, to learn, to lead, to live and to love. You have a natural winning formula and losing formula. By knowing your Genius, and the Genius of your family, friends and colleagues, you can get into your flow, and you can help them get into their flow. When you are in your flow, you do the things you are best at and that energize you.



**Dynamo  
Genius**

**Spring**



**Blaze  
Genius**

**Summer**

**Steel  
Genius**

**Winter**



**Tempo  
Genius**

**Autumn**



# Why are Psychometric Tests Important?

Psychometric Tests allow us to see our differences as strengths, so we can help each other to shine. Today's entire psychometric testing industry is based on the work of Swiss psychiatrist Carl Jung, and his book *Psychological Types* published in 1921. If you have ever heard of the concept of archetypes, the collective unconscious, and synchronicity, these are all terms popularized by Carl Jung (as are terms of introvert / extrovert, and sensory / intuitive).

Where did Jung's information come from? In 1920, a year before he published 'Psychological Types', Carl Jung was the first in the west to publish the ancient Chinese text, the I Ching (Written in 3,000 BC). Richard Wilhelm, who brought the text back from China, explained to Jung the Chinese five elements, which today form the main personality 'types' (Water grows Wood that fuels Fire that settles to Earth which mines Metal that flows back to Water).



# Why are there four Geniuses?

A line of great minds from Plato to Isaac Newton to Carl Jung agreed there are four 'types'. We all have a little of each genius, but have more of one than the others. When you follow your genius, you end up doing what you love, and loving what you do. These four link to the four seasons.



## Dynamo Genius Ideas Smart

Dynamo Geniuses are great at starting things, but not so good at finishing. Greats include famous entrepreneurs like Richard Branson, Bill Gates and Steve Jobs. It includes creative stars like Michael Jackson and Beethoven. It includes creative inventors and scientists like Edison and Einstein.

Dynamo is 'Spring' energy. All of these people focused on their strengths in creating. They ignored those who criticized them for not being organized or social enough. They didn't worry about being forgetful or missing the small things. They are all remembered today for their creative brilliance, because they were best at answering the question 'What'.



## Blaze Genius People Smart

You love people, but get distracted quickly. Icons from Marilyn Monroe to Oprah and Donald Trump share this genius. This Genius includes famous leaders like Bill Clinton and Jack Welch. It includes social connectors like Ellen DeGeneres and Larry King.

Blaze is 'Summer' energy. All of these people focused on their strengths in leadership and connections. They ignored those who criticized them for not focusing on the numbers or not planning enough. They never worry that they change focus often or don't like being stuck in an office. They just got out there to make a difference through people, with fun and variety, because they were best at answering the question 'Who'.



When you understand how each Genius has a different winning formula and losing formula, you can start following your Genius to focus on your strengths and build a team of Geniuses who are strong where you are weak. Knowing your Genius helps you to know which role models and mentors suit you best. You are in good company!



## Tempo Genius

### Senses Smart

You are grounded, but often get lost in activity. Leaders from Gandhi to Nelson Mandela and Mother Theresa share this genius. It includes investors like Warren Buffett and George Soros. It includes sportspeople like Ayrton Senna and Michael Phelps.

Tempo is 'Autumn' energy. All of these people focused on their strengths in their senses and their perseverance. They ignored those who criticized them for not being more forceful or politically astute. They didn't worry that they like being extra careful and want to take more time over things. They just stayed calm and grounded, taking their time, because they were best at answering the question 'When'.



## Steel Genius

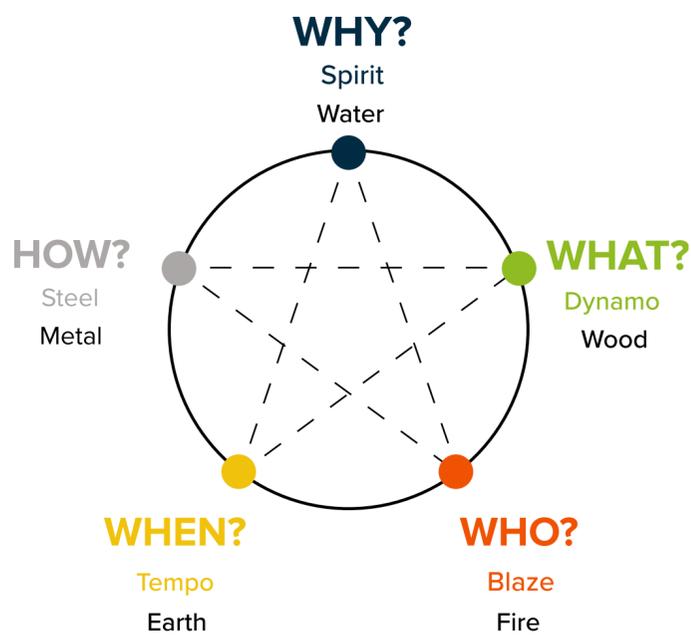
### Systems Smart

You take care with detail, but are often over-cautious. Figures from Warren Buffett to Henry Ford and Facebook's Mark Zuckerberg share this genius. Steel Geniuses include famous entrepreneurs like Rockefeller and McDonald's Ray Kroc. It includes Larry Page and Sergey Brin, founders of Google, and Mark Zuckerberg, founder of Facebook.

Steel is 'Winter' energy. All of these people focused on their strengths in systems and in managing data. They ignored those who criticised them for not having better social skills or being more sensitive. They didn't worry that they often like being alone and often do their best work when locked away. They just kept focused at finding smarter ways to do things through their systems, because they were best at answering the question 'How'.



# Your Natural Vision



As an example of how the four Geniuses are different from each other, here is how each Genius has a different type of 'vision'. The star on the right shows how these Geniuses are related to the 5,000 year old five elements in Eastern Philosophy, with the top element, Spirit, linking the Four Geniuses.

## Dynamo Genius' natural vision is. **Perspective**

### Asking the question "What?"

Perspective is related to depth of vision. Perspective gives a deeper view of what is possible. Dynamos are great at providing perspective, but often at the expense of the peripheral issues.

## Blaze Genius' natural vision is. **Colour**

### Asking the question "Who?"

Color is related to drama of vision. Color can make our vision come alive with variety and vibrancy. Blazes see the excitement, but often miss the detail.

## Tempo Genius' natural visions is **Perception**

### Asking the question "When?"

Perception is related to breadth of vision. Peripheral vision gives a wider view of what is there. Tempos see the wood for the trees, but often miss the bigger picture.

## Steel Genius' natural vision is **Clarity**

### Asking the question "How?"

Clarity is related to the detail of vision. Clarity can see in black and white, and can pick up detail that others will miss. Steels see every detail, but often at the expense of the people involved.

## Spirit's natural vision is **Insight**

### Asking the question "Why?"

We are all connected to the fifth element, which offers the fifth aspect of vision, insight. Insight transcends our two eyes, and is seen through what different cultures have termed the 'third eye'. Insight relates our outer world to our inner knowledge, or in Jungian terms, our 'conscious' to our 'unconscious'.

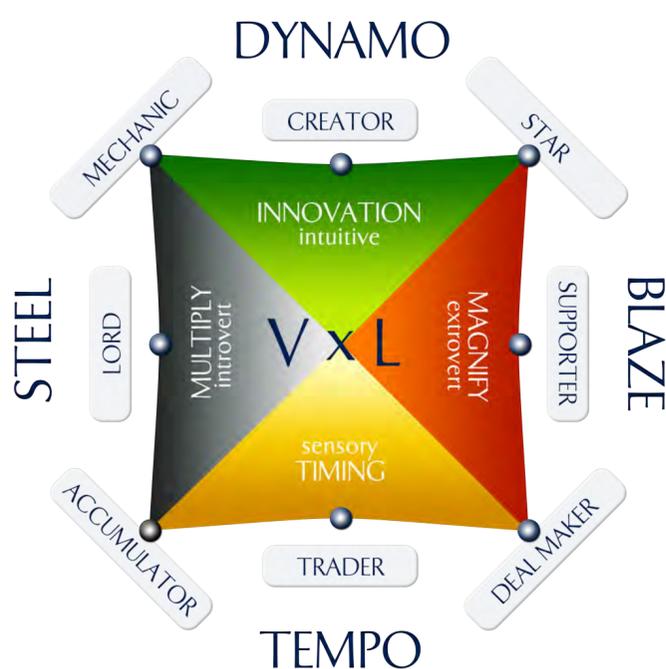
When we bring together the right Genius team, we build the power of great vision. Through vision, we can turn our thoughts to action. With great vision, we can turn great thoughts to great action. We can turn dreams to reality. High performance and making magic is a team sport.



# Origins of the Genius Test

The Genius Test is the 'light' version of the Wealth Dynamics and Talent Dynamics tests designed by Roger James Hamilton. These tests are more detailed and give you one of eight different profiles, each with detailed strategies and case studies to learn from. These have become leading systems with organisations and entrepreneurs around the world.

Have you found the Genius Test useful? If so, we recommend you take the Wealth Dynamics Test for entrepreneurs, or the corporate version, the Talent Dynamics Test for employees.



Over 250,000 people have taken these tests, which identify which of 8 Profiles you are, and gives you a detailed report on your personal path to success.

For example, you may be a Dynamo Genius, but are you a Creator Profile? (like Apple founder Steve Jobs, who built world class products) or are you a more introverted Mechanic Profile? (like Walmart founder Sam Walton, who built a global system) or a more extroverted Star Profile? (like Oprah Winfrey, who built a billion-dollar brand).

Each of the Geniuses has three possible Talent Dynamics Profiles, of which yours is one.

